

Edgardo Najarro

Visual Product Designer Lead

Email: edgardonajarro@gmail.com

Location: Dubai, UAE

Portfolio gardraw.com

LinkedIn linkedin.com/in/ednajarro/

Key Expertise

- UX/UI & Interaction Design
- Motion UX & Micro Interactions
- Visual & Product Design
- Design Systems & Scalable UI Solutions
- Illustration & Iconography
- Prototyping & User Research
- AI-Augmented Design Workflows (Claude + Figma MCP)
- Mentorship

Tools

- Figma (incl. Figma Make, Figma Motion)
- Rive
- AI: Claude + Figma MCP, Midjourney, Stable Diffusion, Kling, ChatGPT & Gemini
- Adobe Apps
- After Effects
- Lottie (Animated JSON) & LottieFiles

Education

Degree in Graphic Design
2007 University Dr. José
Matías Delgado
San Salvador, El Salvador

Languages

- Spanish (Native)
- English (Fluent)

With over 10 years of experience in visual design, with demonstrated success as a creative leader, designer, and educator. My expertise lies in improving digital experiences through interaction design, illustration, and motion - strategically applying visual storytelling to drive user retention, conversion, and business growth.

I lead with a vision for design excellence, and bring AI into my day-to-day practice, using Claude with Figma's MCP, Figma Make, and Lottie with Figma Motion to speed up flow design, prototyping, and animation.

As a design leader, I mentor designers within the visual design discipline, focusing on improving the craft while defining scalable, consistent systems that enable the creation of impactful digital experience

Property Finder | Lead Visual Product Designer

Aug 2025 - Present, Dubai, UAE

Driving visual and motion direction, shaping a cohesive design language across the product and leading new feature design and UI improvements. Built an AI-augmented workflow: Claude + Figma MCP for faster flow and design-system work, Figma Make for interactive prototypes, and LottieFiles + Figma Motion to animate an in-house illustration and icon library.

First Abu Dhabi Bank | Visual Product Designer (via PlanB / Omnia)

May - Jun 2025 (Full-time), Dubai, UAE

Led illustration and motion for FAB's digital banking redesign.

Talabat - Delivery Hero MENA | Lead Visual Product Designer

11/2021 - 04/2025, Dubai, UAE

Drove illustration and motion direction across product verticals, creating a cohesive cross-platform framework and visual identity. This improved app usability and storytelling, resulting in a 5x increase in feature engagement.

Built and led a visual design team, developing a strategic plan to create a scalable and consistent brand identity.

Led the initial rebrand concept and presented the vision to the CEO and executive team, securing approval, full funding, and a successful rollout.

Worked closely with product, brand, and system teams to embed the visual language into the broader design system - exploring the use of AI in assisting the visual asset creation.

Mashreq Bank | Sr. Product Designer

02/2021 - 10/2021, Dubai, UAE

At Mashreq, I led the design of the bank's commercial websites, handling product design, illustrations, animations, and micro-interactions.

Collaborating closely with key stakeholders, I prioritized and executed design strategies to enhance user experience.

JOI Gifts | Sr. UX/UI Designer (Contract)

12/2020 - 02/2021, Dubai, UAE

Create Media | Sr. UX/UI Designer (Contract)

07/2020 - 11/2020, Dubai, UAE

CAFU | Interaction Designer (Contract)

06/2020 - 10/2020, Dubai, UAE

Invent Creative Event Solutions | Design Manager

04/2019 - 05/2020, Dubai, UAE

Popoja Studio | Senior Art Director (Self-Employed)

06/2018 - 03/2019, Dubai / London

Nerdeo | UX/UI Designer

06/2017 - 05/2018, London

Find details of my **2010-2016** work experience on [LinkedIn](#).